TreeMap User Guide

Macrofocus GmbH

Version 2025.0.1

Table of Contents

Introduction	1
Getting started	2
Load and filter the data	2
Set-up the visualization	5
View and analyze the data	7
Fine-tune the visualization	. 12
Export the result	. 15
Treemapping	16
User interface	. 20
Menu and toolbars	20
Status bar	. 24
Loading data	. 25
File-based data sources.	. 25
Directory-based data sources	31
Database connectivity	. 32
On-line data sources	. 33
Automatic default configuration	. 33
Data types	. 33
Configuration panel	. 36
Layout	. 37
Group by	53
Size.	56
Color	56
Height	61
Labels	61
Tooltip	63
Rendering	66
Legend	67
TreeMap view	69
Zooming	69
Drilling	. 70
Probing and selection	. 70
TreePlot view	. 71
Configuration	. 71
Zooming	. 72
Drilling	. 72
Probing and selection	. 72
TreeTable view	. 73

Sorting
Probing and selection
Filter on a subset
Search
Filter
See details
Configure variables
Formatting patterns
Expression language and functions
String Functions
Saving settings, data, and graphics
Exporting graphics
Exporting data
Exporting 3D model
Import/export of settings
Printing
Invoking TreeMap through the command line
Command line options
Glossary
Bibliography

Introduction

Welcome to the documentation for Macrofocus Treemap.

The "Getting Started" chapter provides a brief introduction to the most important features of the application and is a good place to start for new users.

All of the features are explained in detail in the subsequent chapters.

If you don't find what you are looking for in these pages, then you might want to look at our FAQ list, and of course you may also contact TreeMap support.

Getting started

This chapter introduces the core features of Macrofocus Treemap and is intended to help new users get started with analyzing their data.

To show the main functionality, we will use the example of sales data from a store that sells consumer electronics. The products that the store sells are categorized into product categories, and within these into product types. Each product has data about its price, the margin, and the number of items sold during a year. Out of these, two additional values are computed: revenue and profit. All the data is available for three years and three different sales regions (center, North, South). Here is how this looks in a spreadsheet:

1	A	B	C	D	E	F	G	H		J	K	
1	Name	Category	Туре	Brand	Margin	Sales Price	Units Sold	Revenue	Profit	Region	Year	
2	Dell XPS 8500	Computers	PC	Dell	0.45	897	78	69966	31485	Center	2012	
3	Dell OptiPlex 3010	Computers	PC	Dell	0.45	649	132	85668	38551	Center	2012	
4	Apple iMac 27"	Computers	PC	Apple	0.08	1899	54	102546	8204	Center	2012	
5	Samsung 23" AIO	Computers	PC	Samsung	0.45	1289	23	29647	13341	Center	2012	
6	HP ProBook 4740s	Computers	Notebooks	HP	0.4	799	156	124644	49858	Center	2012	
7	HP ProBook 4540s	Computers	Notebooks	HP	0.4	749	187	140063	56025	Center	2012	
8	Asus R505CA	Computers	Notebooks	Asus	0.4	649	110	71390	28556	Center	2012	
9	Toshiba Satellite P855	Computers	Notebooks	Toshiba	0.4	699	201	140499	56200	Center	2012	
10	Sony VAIO SV	Computers	Notebooks	Sony	0.4	699	327	228573	91429	Center	2012	
11	Apple iPad mini	Computers	Tablets	Apple	0.08	369	531	195939	15675	Center	2012	
12	Google nexus 7	Computers	Tablets	Google	0.31	282	278	78396	24303	Center	2012	
13	Asus MeMO Pad	Computers	Tablets	Asus	0.31	149	120	17880	5543	Center	2012	
14	Samsung Galaxy Tab	Computers	Tablets	Samsung	0.31	289	321	92769	28758	Center	2012	
15	SanDisk micro, 64GB	Storage	Memory cards	SanDisk	0.15	75	459	34425	5164	Center	2012	
16	SanDisk SDHC: 16GB	Storage	Memory cards	SanDisk	0.15	79	328	9512	1427	Center	2012	

Figure 1. The data that is used in this chapter.

In the following sections we will show how to:

- Load and filter the data
- Set-up the visualization
- View and analyze the data
- Fine-tune the visualization
- Export the results

Load and filter the data

Macrofocus Treemap can load data in many different formats. For our example, we chose a simple text format where the data values on a line are separated by Tab characters. This creates the least problems with special characters in the data values, is human-readable, and can be exported by all the common data tools.

The file can be opened by selecting the File > Open... menu.



Figure 2. The dialog for loading data.

The data is then loaded and displayed with default settings.

00			sales-data.txt	
🔛 Configu	ration	<u> </u>	TreeMap	
Layout:	Squarified	•	Computers	Video
Group by:	Category		Dell X Dell X Dell O Sams, Dell X Dell O Sams, Dell X Dell C Sams,	Optor DVC E BenQ Optor DVC E BenQ Optor DVC E
	~~~~~	•	Dell O Dell XI Samsu HP Pri HP Pri Asus I Toshit Sony 'HP Pri HP Pri	BenQ Optor JVC L BenQ Optor JVC L BenQ Optor
Size:	S Margin		Sams Dell O Asus FHP Prt HP Prt Asus FToshil Sony 'HP Prt HP Pr	JVC E BenQ Optor JVC E BenQ Optor JVC E BenQ
Color:	Sales Price	•	Dell X Samsu Toshit Asus F Sony 'HP Pri HP Pri Asus I Toshit Sony '	Optor Philip Toshi Sams Sams LG 47 Philip Toshi
Height:	8 ~~~~~		Dell ODell XI	JVC CSams LG 47 Philip Toshi Sams Sams LG 47
Labels:	BE Name BE Category BE Type	ß	HP PrtSony 1HP Prt Asus Goo; Asus Sam: Goo; Asus Sams Dell O HP Prt HP Prt Asus FSam: Sam Goo; Asus Sam: Goo; Dell X Same	Philip LG 47 Toshi Toshi Toshi Sams Sams LG 47 Toshi Philip Sams Sams Sams Sams Sony Sams
Tooltip:	© ₩ Band	•	Asus FHP Prc Toshit Goog Goog Asus Asus Sams Goog Dell O Dell XI Toshit Asus F Sony \Asus Asus Sam Asus Ata Ap Ap	Sams Toshi Sams Sams Sony Sony Sam Son Sam Sams Sams LG 47 LG 47 Sam: Sam Sony Son San
	Category RE Type Read		Sams Dell O Sony 'Toshi: HP Prc Sam Sam Gooc Sam Aj AcAp	LG 47 Sams Philip Philip Sony Sony Same Sony BL
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20		3,390	Philip Same Philip BenQ Cane Brott Cane Logi Logi Logi Logi Logi Logi Pion	Ard San Ard San Son Ard San Son San Ag San Son San Ag
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🧿 Varial	bles		TreeMap	
0				I have been a second

Figure 3. A first rough view of the data with the default settings.

In a first step we want to limit our analysis to one year and one sales region. We therefore need to filter out the rest of the data. This can be done in the Filters panel that can be activated by clicking on the "Filters" tab along the top left of the application window. At the bottom of the Filters panel we find the two controls for Region and Year. Make sure that the "Hide filtered" check box is checked, so that the filtered-out items are removed from the visualization.

🏆 Filters		<b>_</b> _	TreeMap				
Search		]					
Q				Computers		Vid	20
Filter			Dell XPS 8500	HP ProBook 4740s	HP ProBook 4540s	Optoma HD131JVC DLA	-X35W BenQ MS507H
	Name						
	Category						
				Asus R505CA	Toshiba Satellite P855		
	Tune		Dell OptiPlex 3010			Philips 55PFL7007K San	nsung UE LG 47LM960
	. He						
1	Brand			Seen MATO SI	Jaux Mobile Computer C		
	0.010			Sony VALO SV	ASUS MEMIC Samsung G	Toshiba 46TL968G	
	Margin	0.45	Samsung 23" AIO			San	nsung BD Sony BDP-S7
21 4	Salar Drica	3390 4		Google nexus 7		Samsung UE50ES55	
»["	Sales Trice						
10	Units Sold	1.325	•		Apple iMac Apple iPad		
·			3	Desigherals		Audio	Charman
399 🛟	Revenue	517,079	Philips 246V5LSSar	msung SyncHP ZR274	40w BenO GW2250 Pior	neer BCS-7.Philips HTS85	6 Seagate MWD Caviar
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84 🗘	Profit	165,465 🔷					
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Center		•					
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		<u> </u>	Dell UltraSharp Ep	son Perfectic Logitech	Perfo Logitech Corr		
				cognical.	San	disk Sansa Apple il Apple	SanDisk mSanDisk Si If
✓ Hide filtered							

Figure 4. Applying filters to show one year and one region.

# Set-up the visualization

By default the data is grouped by the first categorical variable that is found in the data, in this case "Category". We can add a second level of hierarchy to also show the grouping of product types within the product categories.



Figure 5. Grouping products by product category and type.

Now we turn our attention to the size and color of the rectangles. We are interested in how well the products sell in the various categories and therefore map the size of the rectangles to the variable "Revenue" and their color to "Units Sold". The largest revenue is generated by the "Video" category, more specifically the televisions. One of the TVs sells much less units than the others but still produces comparable revenue. Products of type "MP3" sell the most units, in particular one of them, but the tablets and hard drives also have one top seller. Peripherals don't contribute much to revenue, but there are many different products in this category that must be managed.



Figure 6. Size and color mapped to "Revenue" and "Units Sold".

# View and analyze the data

The labels in the rectangles with the product names are a bit verbose and clutter the visualization. We change this so that the label only shows the "Brand". In return, we modify what is shown in the tooltip and choose "Name" as well as all the numerical variables. This way, the full information is shown in the tooltip that opens up as we move the mouse pointer over the rectangles that we want to investigate.



Figure 7. Defining labels and tooltip content.

We want to further analyze the "Peripherals" category as there are many products in that category but the revenue is rather low. One way to zoom in is to use the mouse wheel or the range sliders along the top and right sides of the treemap view. While this is a quick way of making things larger, it is not optimal, as it is a purely geometrical zoom that does not take the aspect ratio of the target into account.



Figure 8. Zooming on a region of interest.

A better way of focusing on a sub-region is to drill down by double-clicking on the group rectangle of interest (double-click again to drill back up, or use the context menu by right-clicking anywhere). That group is then laid-out again in an optimal way.



Figure 9. Drilling down into a category.

Now the range of the colormap needs to be adjusted to the visible data. The highest value within "Peripherals" seems to be about 250 units sold, and so we set this as the maximum range in the options panel for the color.



Figure 10. Adjusting the range of the colormap to the visible data.

And now for something completely different: let's find out which brand sells what kind of products. For this we choose a circular layout, because it communicates the groupings more intuitively. The items are colored by product category, and their size is proportional to the margin of a product. We can see that Samsung, Sony, and Philips have a diverse range of products. The margins are highest for computers, except for Apple that seems to be different.



Figure 11. Using a circular layout to analyze brands.

# Fine-tune the visualization

The "profit" variable measures the profit based on revenue, i.e. revenue * products sold. There is no variable that measures profit per product, i.e. price * margin. We can easily add such a variable by using the "Variables" panel at the bottom of the "Configuration" panel.

	in.		sales-data.txt			
			<b>S</b> .	1111		
Layout: 🛞	Squarified	• •	164		Committee	
Group by: (3)	R Category		Televisions		Notebook	s
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9	He_ Type	<u> </u>				
		•				
Size: 🛞	320 Revenue					
Color: 🛞	📧 Units Sold				_	
Height: 🛞		•				
Labels: 🛞	Name			_	Tablete	PC.
	Category				Tables	r.
proportional to	Revenue, and they are	colored by Units Sold.				
Variable	Туре	Format				
Name	String	۸	Projecture	DVD PLayers		
Category	String					
Туре	String					
Brand	String	(8)			Storage	Peripherals
Margin	Double	Ŭ		Home Theate	Hard drives	Monitors
Sales Price	Integer	Variable Name:		TIGHTE THEATE	Tible enves	Pioritoria
Units Sold	Integer	Profit per Product				
Revenue	Integer	[Frome per Produce				
Profit	Integer	Expression (Using [Va	riableName] to refer to an exisiting variable):			1.000
Region	String	[Sales Price] * [Margi	n]			10 A 4
Year	Integer	(	OK Cancel			Scanners Pice
	Add				-	
Variables			👫 TreeMap 🚺 TreePlot 📰 Tree	eTable		
dy	Of	441 items, 49 are visible, and	) is selected		macro i	140M of 3640M

*Figure 12. Adding a new variable from a combination of existing variables.* 

Now we can map the new variable to size and see for example that there is in particular one projector where the profit per unit sold is very high. We remove the "cushion" effect and switch to flat rendering to obtain a cleaner look.



Figure 13. Flat rendering looks cleaner, but maybe less attractive.

The items are colored by units sold, but to analyze the high-profit products, the colormap is not optimal yet, as the outliers in the Audio and Storage sections stretch the dynamic range. We therefore limit the range of the colormap to 350 units sold per year, and assign a special color to all the items that have higher sales.



Figure 14. Limiting the range of the colormap and using an overflow color to highlight relevant parts of the data.

# **Export the result**

After all the aspects of the visualizations have been configured, all the settings together with the data can be saved to a compact file sing the **File > Save As...** menu item. The file is saved in a proprietary format with the extension ".mtm".

If you need to export the visualization only, for example to embed it in a presentation, then this can be achieved by using the **File > Export Graphics...** menu item. There is a choice of various pixel- or vector-based graphics formats.

# Treemapping

A typical dataset describes a series of observations, where each observation is described by a number of attributes.

Let's take for example a store that sells consumer electronics. At the end of a year, each product that the store sells is described by the number of units sold, the price of a unit, and the margin. Also, the products are categorized into categories and types (e.g. peripherals > scanners) and sales are listed by different sales regions.

	A	B	C	D	E	F	G	Н	
1	Name	Category	Туре	Margin	Sales Price	Units Sold	Region	Year	
2	Dell XPS 8500	Computers	PC	0.45	897	78	Center	2012	
3	Dell OptiPlex 3010	Computers	PC	0.45	649	132	Center	2012	
4	Apple iMac 27"	Computers	PC	0.08	1899	54	Center	2012	
5	Samsung 23" AIO	Computers	PC	0.45	1289	23	Center	2012	
6	HP ProBook 4740s	Computers	Notebooks	0.4	799	156	Center	2012	
7	HP ProBook 4540s	Computers	Notebooks	0.4	749	187	Center	2012	
8	Asus R505CA	Computers	Notebooks	0.4	649	110	Center	2012	
9	Toshiba Satellite P855	Computers	Notebooks	0.4	699	201	Center	2012	
10	Sony VAIO SV	Computers	Notebooks	0.4	699	327	Center	2012	
11	Apple iPad mini	Computers	Tablets	0.09	260	521	Contor	2012	

Figure 15. A typical table of data with observations (rows) that are described by variables (columns).

Such data is usually represented as a table where each row is an observation, and each column is a variable that describes the observations. The standard way of displaying such data is in the form of charts. Line charts for example can show the relationship between two quantitative variables (e.g. sales vs. time). Bar charts on the other hand can show the relationship between a quantitative and a categorical variable (e.g. sales vs. product category).



Figure 16. Line chart showing sales over time.



Figure 17. Bar chart showing total sales per product category.

Often though there are more interesting relationships in the data than can be shown with these standard graphs. The data needs to be grouped by various categorical variables for example, while still showing the relationship between two quantitative variables.

In the product sales example from above, we would for instance like to see which product types produced the highest profits, what products these were, and how many units were sold.

To achieved this, each product can be mapped to a geometric shape whose size is proportional to the profit of this product, and colored by the number of units sold. The shapes are then nested into each other according to the hierarchy of product categories and types. Figure x shows this where the geometric shapes are rectangles. Each rectangle represents one product. The bigger the rectangle, the larger the profit. the darker the color, the more units were sold.



*Figure 18. Treemap showing sales (color) and profits (size) for all the product categories and types.* 

This way of displaying hierarchical quantitative data is called a Treemap. In general, a Treemap is an area-based visualization of hierarchical data using nested rectangles. Treemaps were made popular n the 90s by Ben Shneiderman [Shneiderman1992] from the University of Maryland, College Park.

Figure x shows that in the example data set, the largest profits are generated by TVs, followed by notebooks. One of the TVs (LG) sells less units than the others but still generates a good profit. Most units are sold of the "MP3" and "Hard Drive" product types.

Alternatively, one can also use circular geometric shapes and nest them. The hierarchical structure of the data thus becomes more apparent. The advantage of treemaps is that space is used efficiently and that the size of the tree nodes directly aggregate up the hierarchy.



Figure 19. A circular layout emphasizes the hierarchical structure of the data.

Macrofocus Treemap provides the classic Treemap layout algorithm, but also a range of other layout algorithms in order to find the best visualization for the data and tasks at hand. All the layouts have in common that they map hierarchically structured data to proportionally sized and colored shapes that are arranged in space.

# **User interface**



Figure 20. TreeMap user interface

# Menu and toolbars

## File menu

#### New

Creates a new empty window.

#### Open...

Load a data file in one of the supported format.

#### Open URL...

Load a data file in one of the supported format from a remote location.

#### Open Database...

Load a database table or query from one of the supported database system.

#### **Open Directory...**

Create a dataset based on the directory structure.

#### Open Google Spreadsheet...

Load data from Google Spreadsheet.

#### **Open Dataset**

Load a dataset from High-D Server.

#### **Open Recent**

Load one of the previously opened dataset.

#### Reload

Reload the currently opened dataset, possibly retrieving updated data.

#### Save

Save the active window in native High-D format.

#### Save As...

Save the active window in native High-D format and give it a new file name.

#### **Export Graphics...**

The current view is exported in vector or raster form in one of the following supported formats:

#### PDF (Portable Document Format) (*.pdf)

The resulting document is ideal for printing or inclusion in a report. It is a vector format and therefore resolution independent.

#### Scalable Vector Graphics (*.svg)

The resulting document is ideal for further editing and for inclusion into another document. It is a vector format and therefore resolution independent. Scalable Vector Graphics (SVG) can be displayed by many web browsers with an embedded SVG viewer, or edited by any application supporting SVG (such as Adobe Illustrator).

#### Postscript (*.ps)

A common vector format and therefore resolution independent. Can be used for printing.

#### EMF (Enhanced Metafile) (*.emf)

A resolution independent format common on the Windows platform.

#### PNG (Portable Network Graphics) (*.png)

A raster format.

#### JPEG (*.jpg)

A raster format.

#### Compuserve GIF (*.gif)

A raster format.

#### TIFF (Tagged Image File Format) (*.tiff)

A raster format.



All the raster export format allow for setting the desired DPI for high-quality output.

#### **Export Data...**

The data visible in the TreeTable view can be exported with **File > Export Data...** for further processing in spreadsheet programs or other applications. The following formats are supported:

#### CSV (Commad Delimited) (*.csv)

The comma-separated values (CSV) format stores tabular data (numbers and text) in plaintext form. Most spreadsheet and data management software are able to import data in this format.

#### Text (Tab Delimited) (*.txt;*.tsv;*.tab;*.raw)

The tab-separated values format is a popular method of data interchange among databases and spreadsheets. It stores tabular data (numbers and text) in plain-text form.

#### Microsoft Excel Workbook (*.xls;*.xlsx;*.xlsm)

The comma-separated values (CSV) format stores tabular data (numbers and text) in plaintext form. Most spreadsheet and data management software are able to import data in this format.

#### Apache Arrow (*.arrow)

The Arrow format stores tabular data (numbers and text) in form that allow data access without serialization overhead.

#### Apache Parquet (*.parquet)

The Parquet format stores tabular data (numbers and text) in a compressed, efficient columnar data representation. It is popular in the Hadoop ecosystem.

#### Export 3D Model...

The treemap visualization can be exported as a 3D model in the following formats:

#### X3D (*.x3d)

X3D is a ISO/IEC standard for declaratively representing 3D computer graphics.

#### VRML (*.wrl)

VRML is a standard file format for representing 3D interactive vector graphics. It has been superseded by X3D.

#### X3DOM (*.html)

Using X3DOM, the scene is directly written into an HTML.

#### Import Settings...

All the settings can be exported using File > Export Settings...

#### **Export Settings...**

Settings saved using File > Export Settings... can be applied to another dataset using File >

#### Import Settings...

#### Page Setup...

Setup the formatting of the page.

#### Print...

Print the current window.

#### Close

Close the current window.

#### Exit

Quit the TreeMap application.

### Edit menu

#### Reset

Reset the views to their default.

#### **Copy Graphics**

Copy graphics to the clipboard.

## **Options menu**

#### Hide Filtered

Hide filtered objects

#### Look and Feel

Change the look and feel of the application

### Window menu

#### **Full Screen**

Go into full-screen mode

### Help menu

#### TreeMap Help

Read the TreeMap documentation

#### Check for Update...

Check for new version of the software

#### Register...

Register the license key

#### About TreeMap...

Obtains information about the current version of TreeMap

# Status bar

# Loading data

TreeMap offers the possibility of loading data in various formats and from multiple data sources. The most common ways of importing your own data is to use tab-delimited or comma-separated files, as well as Excel workbooks. Connectivity to common relational databases and some on-line data providers is also provided.

# File-based data sources

To load data files, either

• use the File > Open... menu entry. This will open a dialog to select the file to open:

×		Open				
Look In: 📔	treemap	- 🖄 🗞 🖽 🖽				
Dolor	es Labs Color Names Data Set.mtm	Forbes Global 2000 - 2013.mtm				
EM-D	AT v. 12.07.mtm	Forbes World's Billionaires 2009.mtm				
Fixed	fee in production.mtm	Forbes World's Billionaires 2010.mtm				
📄 Forbe	es Global 2000 - 2008.mtm	Forbes World's Billionaires 2010-test.mtm				
📄 Forbe	es Global 2000 - 2009.mtm	Google Spreadsheet.mtm				
📄 Forbe	es Global 2000 - 2010.mtm	IEEE Spectrum Top R&D Spenders.mtm				
📄 Forbe	es Global 2000 - 2011.mtm	🗋 Jupiter.mtm				
📄 Forbe	es Global 2000 - 2012.mtm	Lipper Ch120501.mtm				
📄 Forbe	es Global 2000 - 2012-test.mtm	Lipper FundFile 2012-08 EUR.mtm				
🗋 Forbe	es Global 2000 - 2012 Test Labels.mtm	Lipper FundFile Sector-Market - 2012-08 EUR.mtm				
4		► I				
File Name:	Forbes Global 2000 - 2013.mtm					
Files of Type:	Macrofocus TreeMap Files (*.mtm)					
		Open Cancel				

Figure 21. File chooser dialog for selecting a data file

- drag and drop a file with a known file extension onto the TreeMap application frame,
- or double-click on the file if its extension is registered to TreeMap.

## Macrofocus TreeMap (*.mtm)

This is the native format used by TreeMap. It can be used to store both a copy of the actual data, its original data source, as well as all the configurations made using the TreeMap application. The data are stored in a highly compressed binary format to reduce the file size and all the configuration information in XML format. For a detailed technical specification of the data format, please contact us.

# Text (Tab delimited) (*.txt;*.tsv;*.tab;*.raw)

Loading data from tab-delimited text files should be pretty straightforward. TreeMap expects the first line to contain the name of each column, using the tab character to separate each column.

The tab-separated values format is a popular method of data interchange among databases and spreadsheets. It stores tabular data (numbers and text) in plain-text form. While it is a loosely defined format (even though IANA attempts to standardize it), TreeMap automatically detects its encoding, the type of data values, and handles smoothly all the most common causes of errors. Tab-delimited files are processed similarly to comma-delimited files, except that they use the tabulator character to separate each column.

TreeMap expects the first line as a header to contain names corresponding to the columns in the file. These values will be used to name each of the variables. Each record is then located on a separate line. The values between each column are delimited by tabs. Each record "should" contain the same number of tab-separated fields. Any field may be quoted (with double quotes). Fields containing a line-break, double-quote, and/or tab should be quoted. A (double) quote character in a field must be represented by two (double) quote characters.

After the file has been loaded, TreeMap will attempt to detect the data type of each column. Automatically recognized types are text (String), numbers (Integer and Double) and some more specialized types such as dates (supported formats are "MM/dd/yyy", "MM/dd/yy", "yyyy-MM-dd", "dd.MM.yyyy HH:mm:ss"), URLs, geometries (in WKT format), and binary data (in Base64 format).

As an example, the following text file

Planet Region Scherical area Radius in km	Discovery date Wikipedia article
Morgury Topos Color System 12622452 10 2420	
http://en.wikipedia.org/wiki/Mercury_(planet)	
Venus Inner Solar System 115066184.2 6052	http://en.wikipedia.org/wiki/Venus
Earth Inner Solar System 127796483.1 6378	http://en.wikipedia.org/wiki/Earth
Mars Inner Solar System 36274097.98 3398	http://en.wikipedia.org/wiki/Mars
Jupiter Outer Solar System 16014816458 71398	
http://en.wikipedia.org/wiki/Jupiter	
Saturn Outer Solar System 11309733553 60000	
http://en.wikipedia.org/wiki/Saturn	
Uranus Outer Solar System 2026829916 25400	3/13/1781
http://en.wikipedia.org/wiki/Uranus	
Neptune Outer Solar System 1855079046 24300	9/23/1846
http://en.wikipedia.org/wiki/Neptune	
Pluto Outer Solar System 7547676.35 1550	2/18/1930
http://en.wikipedia.org/wiki/Pluto	

will result in the following table being loaded in TreeMap:

Planet	Region	Spherical area	Radius in km	Discovery date	Wikipedia article
String	String	Double	Integer	Date	URL

Mercury	Inner Solar System	18688458.19	2439		http://en.wikip edia.org/wiki/ Mercury_(plan et)
Venus	Inner Solar System	115066184.2	6052		http://en.wikip edia.org/wiki/ Venus
Earth	Inner Solar System	127796483.1	6378		http://en.wikip edia.org/wiki/ Earth
Mars	Inner Solar System	36274097.98	3398		http://en.wikip edia.org/wiki/ Mars
Jupiter	Outer Solar System	16014816458	71398		http://en.wikip edia.org/wiki/ Jupiter
Saturn	Outer Solar System	11309733553	60000		http://en.wikip edia.org/wiki/ Saturn
Uranus	Outer Solar System	2026829916	25400	3/13/1781	http://en.wikip edia.org/wiki/ Uranus
Neptune	Outer Solar System	1855079046	24300	9/23/1846	http://en.wikip edia.org/wiki/ Neptune
Pluto	Outer Solar System	7547676.35	1550	2/18/1930	http://en.wikip edia.org/wiki/ Pluto

While TreeMap will autodetect the character encoding used for representing international and special characters beyond ASCII characters, it is recommended to use the Unicode standards (typically UTF-8 or UTF-16).

To force TreeMap to parse values for a specific data type, an optional second header line can be inserted. The second line can optionally contain information about the type of values to be expected for each column. Possible types are "String" for any type of textual information, "Integer" for numbers without a fractional or decimal component, "Float" and "Double" for single and double precision floating-point numbers, and "Color" to provide color information. Each subsequent lines should contain the respective values for each of the columns.

As an example, you can download the Forbes Global 2000 dataset in this format.

After the data file has been loaded into TreeMap, it will automatically attempt to create a default configuration.

## CSV (Comma delimited) (*.csv)

The comma-separated values (CSV) format stores tabular data (numbers and text) in plain-text form. Most spreadsheet and data management software are able to export data in this format. While it is a loosely defined format (even though RFC 4180 attempts to standardize it), TreeMap automatically detects its encoding, the type of data values, and handles smoothly all the most common causes of errors. Comma-delimited files are processed similarly to tab-delimited files, except that they use a comma (or semicolon) to separate each column.

TreeMap expects the first line as a header to contain names corresponding to the columns in the file. These values will be used to name each of the variables. Each record is then located on a separate line. The values between each column are delimited by commas (or semicolons). Each record "should" contain the same number of comma-separated fields. Any field may be quoted (with double quotes). Fields containing a line-break, double-quote, and/or commas should be quoted. A (double) quote character in a field must be represented by two (double) quote characters.

After the file has been loaded, TreeMap will attempt to detect the data type of each column. Automatically recognized types are text (String), numbers (Integer and Double) and some more specialized types such as dates (supported formats are "MM/dd/yyy", "MM/dd/yy", "yyyy-MM-dd", "dd.MM.yyyy HH:mm:ss"), URLs, geometries (in WKT format), and binary data (in Base64 format).

As an example, the following text file

Planet,Region,Spherical area,Radius in km,Discovery date,Wikipedia article Mercury,Inner Solar System,18688458.19,2439,,http://en.wikipedia.org/wiki/Mercury_(planet) Venus,Inner Solar System,115066184.2,6052,,http://en.wikipedia.org/wiki/Venus Earth,Inner Solar System,127796483.1,6378,,http://en.wikipedia.org/wiki/Earth Mars,Inner Solar System,36274097.98,3398,,http://en.wikipedia.org/wiki/Mars Jupiter,Outer Solar System,16014816458,71398,,http://en.wikipedia.org/wiki/Jupiter Saturn,Outer Solar System,11309733553,60000,,http://en.wikipedia.org/wiki/Saturn Uranus,Outer Solar System,2026829916,25400,3/13/1781,http://en.wikipedia.org/wiki/Uranus Neptune,Outer Solar System,1855079046,24300,9/23/1846,http://en.wikipedia.org/wiki/Neptune Pluto,Outer Solar System,7547676.35,1550,2/18/1930,http://en.wikipedia.org/wiki/Pluto

Planet	Region	Spherical area	Radius in km	Discovery date	Wikipedia article
String	String	Double	Integer	Date	URL
Mercury	Inner Solar System	18688458.19	2439		http://en.wikip edia.org/wiki/ Mercury_(plan et)

will result in the following table being loaded in TreeMap:

Venus	Inner Solar System	115066184.2	6052		http://en.wikip edia.org/wiki/ Venus
Earth	Inner Solar System	127796483.1	6378		http://en.wikip edia.org/wiki/ Earth
Mars	Inner Solar System	36274097.98	3398		http://en.wikip edia.org/wiki/ Mars
Jupiter	Outer Solar System	16014816458	71398		http://en.wikip edia.org/wiki/ Jupiter
Saturn	Outer Solar System	11309733553	60000		http://en.wikip edia.org/wiki/ Saturn
Uranus	Outer Solar System	2026829916	25400	3/13/1781	http://en.wikip edia.org/wiki/ Uranus
Neptune	Outer Solar System	1855079046	24300	9/23/1846	http://en.wikip edia.org/wiki/ Neptune
Pluto	Outer Solar System	7547676.35	1550	2/18/1930	http://en.wikip edia.org/wiki/ Pluto

While TreeMap will autodetect the character encoding used for representing international and special characters beyond ASCII characters, it is recommended to use the Unicode standards (typically UTF-8 or UTF-16).

To force TreeMap to parse values for a specific data type, an optional second header line can be inserted. The second line can optionally contain information about the type of values to be expected for each column. Possible types are "String" for any type of textual information, "Integer" for numbers without a fractional or decimal component, "Float" and "Double" for single and double precision floating-point numbers, and "Color" to provide coloring information. Each subsequent line should contain the respective values for each of the columns.

As an example, you can download the Forbes Global 2000 dataset in this format.

After the data file has been loaded into TreeMap, it will automatically attempt to create a default configuration.

## Microsoft Excel Workbook (*.xls;*.xlsx;*.xlsm)

TreeMap can read files produced by Microsoft Excel, including the recent Office Open XML format, even without having Excel installed on the local computer. The first row is expected to contain the name of each column. If the workbook contains multiple sheets, a dialog allows to choose which one should be loaded by TreeMap.

To force TreeMap to parse values for a specific data type, an optional second header line can be inserted. The second line can optionally contain information about the type of values to be expected for each column. Possible types are "String" for any type of textual information, "Integer" for numbers without a fractional or decimal component, "Float" and "Double" for single and double precision floating-point numbers, and "Color" to provide color information. Each subsequent line should contain the respective values for each of the columns.

As an example, you can download the Forbes Global 2000 dataset in this format.

## ODF Spreadsheet (*.ods)

TreeMap can read files in the native OpenOffice and LibreOffice format.

### SPSS (*.sav)

TreeMap can read files in the native SPSS format.

### SAS (*.sas7bdat)

TreeMap can read files in the native SAS format.

### HCIL TM3 (*.tm3)

For backward compatibility, files can be loaded in the data format used by the University of Maryland Treemap. A description of the actual data format is provided on the HCIL website.

## TreeML (*.treeml)

For backward compatibility, files can be loaded in the TreeML file format. A description of the actual data format is provided on the HCIL website.

## Microsoft Project (*.mpp)

TreeMap can read files in the native Microsoft Project format.

## Microsoft Project Exchange (*.mpx)

Handled identically to the Microsoft Project format.

## Microsoft Project Data Interchange (*.xml)

Handled identically to the Microsoft Project format.

## Zip Archive (*.zip)

This will analyze the content of the archive, including its hierarchical structure. A typical use is to find which files and directories are taking up space in the archive.

# Java Archive (*.jar;*.war)

Handled identically to the Zip Archive format.

## Text Document (*.text)

This will analyze the text, compute word count statistics, and open the results as a tag cloud.

# Web page (*.html)

Handled identically to the Text Document format.

# ESRI Shapefile (*.shp)

This is a popular geospatial vector data format for geographic information systems (GIS) software. Shapefiles spatially describe features: points, lines, and polygons, representing, for example, water wells, rivers, and lakes. Each item usually has attributes that describe it, such as name or temperature.

# Apache Arrow (*.arrow)

TreeMap can read files in the Apache Arrow format.

# Apache Parquet (*.parquet)

TreeMap can read files in the Apache Parquet format.

## Microsoft Access (*.mdb;*.accdb)

Access database tables can directly be loaded into TreeMap. However, this is only supported on the Windows platform and requires Microsoft Access or the Microsoft Access Database Engine to be installed.

# **Directory-based data sources**

Because a treemap representation is an excellent visualization for finding out which files and directories take space on a computer hard disk, TreeMap provides the possibility of scanning the directory structure of your file system by choosing **File > Open Directory...** and then specifying the location of the root directory. The following dialog is presented to select the directory:

×		Directory		
Look In: [	luc	•	🗋 🚷 🗋	
Discretions		🔁 lift		
Applications (Parallels)		🤤 local		
🤤 build		🤤 macrofocus		
🔁 Desktop		🔁 Movies		
Documents		🤤 Music		
Downloads		🤄 personal		
Dropbox		🤤 Pictures		
🤤 ethz		🤤 Public		
icons		🔄 src		
📄 java		🚞 Subramanian & Wei Imports		
📔 Library		The Top 100 Best Fonts of All Time		
File Name:	/Users/luc			
Files of Type:				¥
			ОК	Cancel

Figure 22. File chooser dialog for selecting a root directory

# **Database connectivity**

TreeMap can directly import data from popular relational database servers installed on the local computer or on a remote machine. Currently supported are:

- MySQL
- Oracle
- Microsoft SQL Server
- PostgreSQL
- IBM DB2
- SAP MaxDB
- PostGIS

Please contact support if your database system is not currently supported. Any data source queryable through a JDBC driver can easily be integrated into TreeMap.

Microsoft Access is also supported, but as a file-based data source.

To start importing data from a database, go to **File > Open Database...**. This will open a dialog to define the required parameters:

X	Open Database
Database driver:	PostgreSQL
Username:	postgres
Password:	*******
Host name:	localhost
Database name:	demo Reload
URL:	jdbc:postgresql://localhost/demo
Table name:	salesemp Reload
Query:	SELECT * FROM salesemp;
	OK Cancel

Figure 23. Database query dialog

# **On-line data sources**

Stock quotes data from Yahoo Finance can directly be access through the **File > Open Dataset** submenu, as well as all the example datasets provided on our website. This menu entry also provides integration withTreeMap Server.

# Automatic default configuration

By default, TreeMap automatically assigns the first categorical variable to the label, the second categorical variable (if available) to the grouping, the first numerical variable to the size, and the second numerical variable (if available) to the color.

# Data types

All data types support null (blank) values. Supported types are:

## Text

#### String

Represents character strings such as "abc".

#### StringPath

Represents an array of character strings. Values should be delimited by commas.

#### HtmlString

Represents a tagged string in HTML format.
# Numbers

### Byte

The Byte data type is an 8-bit signed two's complement integer. It has a minimum value of -128 and a maximum value of 127 (inclusive).

#### Short

The short data type is a 16-bit signed two's complement integer. It has a minimum value of -32,768 and a maximum value of 32,767 (inclusive).

#### Integer

The Integer data type is a 32-bit signed two's complement integer. It has a minimum value of -2,147,483,648 and a maximum value of 2,147,483,647 (inclusive). For integral values, this data type is generally the default choice unless there is a reason (like the above) to choose something else. This data type will most likely be large enough for the numbers your program will use, but if you need a wider range of values, use Long instead.

#### Long

The Long data type is a 64-bit signed two's complement integer. It has a minimum value of -9,223,372,036,854,775,808 and a maximum value of 9,223,372,036,854,775,807 (inclusive). Use this data type when you need a range of values wider than those provided by Integer.

#### Float

The Float data type is a single-precision 32-bit IEEE 754 floating point. Its range of values is beyond the scope of this discussion, but it can typically handle more than 7 decimal digits. This data type should never be used for precise values, such as currency. For that, you will need to use the BigDecimal type instead.

#### Double

The Double data type is a double-precision 64-bit IEEE 754 floating point. Its range of values is beyond the scope of this discussion, but it can typically handle more than 15 decimal digits. For decimal values, this data type is generally the default choice. As mentioned above, this data type should never be used for precise values, such as currency.

#### BigDecimal

An arbitrary-precision signed decimal number.

#### StringDouble

A Double data type with support for formatting patterns.

# Others

#### Boolean

The Boolean data type has only two possible values: true and false. Use this data type for simple flags that track true/false conditions. This data type represents one bit of information.

#### Date

Represents a specific instant in time, with millisecond precision.

### Color

The Color data type is used to encapsulate colors in the default sRGB color space. Every color has an implicit alpha value of 1.0 or an explicit one provided in the constructor. The alpha value defines the transparency of a color and can be represented by a float value in the range 0.0 - 1.0 or 0 - 255. An alpha value of 1.0 or 255 means that the color is completely opaque and an alpha value of 0 or 0.0 means that the color is completely transparent. When constructing a Color with an explicit alpha or getting the color/alpha components of a Color, the color components are never premultiplied by the alpha component.

### Icon

A small fixed size picture, typically used to decorate components.

### Image

Represents graphical images.

### URL

The URL data type represents a Uniform Resource Locator, a pointer to a "resource" on the World Wide Web. A resource can be something as simple as a file or a directory, or it can be a reference to a more complicated object, such as a query to a database or to a search engine. More information on the types of URLs and their formats can be found in the URL Specification.

### File

A representation of file and directory pathnames.

### byte[]

For binary data.

#### Geometry

Represents geometric information, such as points, lines, and polygons.

# **Configuration panel**

TreeMap possesses a powerful layout, data processing, and rendering engine that offers a vast choice of customization possibilities. The configuration panel gives instant access to all the key settings, where each section can be further expanded to expose the full palette of choices to fine-tune the appearance of the resulting treemap view.

Layout: Squarified+  Group by: Squarified+ Group by: Squarified+  Group by: Squarified+  Gr				
Group by:	Layout:	⊗ s	quarified+	¥
Size: Image: Size:   Size: Image: Size:   Size: Image: Size:   Size: Image: Size:   Color: Image: Size:   Items are grouped by Industry. Their size is proportional to Market Value, and they are colored by Profits.	Group by:		Industry	¥
Size: S Profits   Color: Profits   Height:   Labels:   Fooltip:  Fooltip:  Fooltip:  Fooltip:  Cushion   C			~~~~~	¥
Color: © 199 Profits Height: © Labels: © I BE Company 199 Market Value 199 Profits Tooltip: © I BE Company 199 Profits Tooltip: © I BE Company 199 Profits Rendering: © Cushion -22.44 \$bil 63.93 \$bil Items are grouped by Industry. Their size is proportional to Market Value, and they are colored by Profits. Variables	Size:	3	Market Value	¥
Height: Image: Company   Image: Labels: Image: Company   Image: Image: Image: Company   Image:	Color:	3	Profits	۲
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-22.44 \$bil 63.93 \$bil Items are grouped by Industry. Their size is proportional to Market Value, and they are colored by Profits.	Labels:	8		
Image: Sevenue   Image			123 Market Value	ě
Tooltip:     Image: Second structure   Image: Second structure   Image: Second structure   -22.44 \$bil   63.93 \$bil   Items are grouped by Industry. Their size is proportional to Market Value, and they are colored by Profits.   Image: Variables		l i	123 Revenue	U.S.
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-22.44 \$bil 63.93 \$bil Items are grouped by Industry. Their size is proportional to Market Value, and they are colored by Profits.	Tooltip:	8	BB Company	
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-22.44 \$bil 63.93 \$bil Items are grouped by Industry. Their size is proportional to Market Value, and they are colored by Profits.	Rendering	: 🛞 🖸	ushion	*
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Items are grouped by Industry. Their size is proportional to Market Value, and they are colored by Profits.				
Variables	Items are Market Va	e groupe alue, an	d by Industry. Their size is proport d they are colored by Profits.	ional to
	Varia	ables		

Figure 24. The configuration panel in its default unexpanded form

# Layout

TreeMap offers a full set of the most successful tiling algorithms, which differ in the aspect ratio of the composing shapes, their ability to maintain order, and their stability with respect to changes in

the data... and of course their readability, performance, and aesthetic properties.

Layout:	Squarified+				۷
	Aspect ratio:			1	\$
	Ordering:	By size	۲	Descending	۲
	Vanishing Point:	Right	۷	Bottom	۲
	Background:	🖂 None			۲

Figure 25. The expanded layout pane



All the settings under Layout can be overridden on a per-variable basis in the Group by pane.

### **Binary Tree**

The Binary Tree tiling should be considered when the layout stability is extremely important. While not having shapes with very good aspect ratios, it is very stable when changes occur in the data.



Figure 26. Binary Tree treemap layout

#### Slice-and-dice

Invented in 1991, this was the first treemap layout algorithm. Its biggest problem being poor aspect ratios, the tiling becomes less useful for large datasets or screen real estate. For each level, the layout direction is changed between horizontal and vertical, and the display is

proportionally divided amongst the children.

IT Software	Banking	Retaili	Oil &	Drug	Techi	Diver	Food	Busi	Con	Sen	Ins							
Microsoft	Bank of America ICBC Wells Fargo	Amazon	Saudi Arabian Oil	Johnson & Johnson Roche Holding <b>Pfizer</b>		Berkshire Hathaway JPMorgan	Nestlé	Visa	Tesla					Val	E	nel		
Alphabet			Company (Saudi Aramco)	Novartis AbbVie Eli Lilly	Apple	Chase Citigroup BlackRock	PepsiCo	PayPal AirBnB	Toyota Motor Sony	NVIDIA ASML Holding	AIA Group Allianz Cigna Chubb							
Facebook		Alibaba Group	ExxonMobil	Amgen					Daimler	Intel		Niko						
Tencent Holdings		Walmart	Chevron				Diageo					NIKC				f		
Adobe		Home Depot	Total	Sanofi									M3					
		Lowe's			Cisco Systems Keyence									ł				
														ł				

Figure 27. Slice-and-dice tremap layout

# Squarified

The most popular layout algorithm, it seeks a tiling where all rectangles have an aspect ratio as close to one as possible (i.e. a square).

IT So	ftware 8	& Services	Oil & Gas Opera	Dive	ersified I	-ina	ncial	Food, [	Drink & T(B)	usiness S	Service
Micr	osoft	Alphabet	Saudi Arabian Oil Company (Saudi Aramco)					Nestlé	V	isa	
Facebook	Adobe BM IBM Oracle	SAP Snap	Eni Total BP	JPMorga Chase	sumer E	Dura	Hous	ehold &	Pa Pe Health Car	yPal e E Teleco	ommun
Tencent Holdings	Uber		Drugs & Biotech Johnson & Roche Johnson Holding Pfizer	Tesla	Johny		Procter & Gamble		M3	AT&T	
ICBC RBC	Banki	ng	Merck & Co. AbbVie CSL Eli Lilly	Toyota Motor Sem	iconduc ASML Holding Inte	tor:	Rio Tintc Vale Cap	aterials ital Goods	Construction	BASF Conglor	nerates
	Retaili	ng Home	Apple	NVIDIA	nsurance	e				Hotels, Res	Aerospace Boeing
Amazo	Alibaba Group Walmart	Depot	HE		•		L	Jtilities	Media Walt Netflix Disney	Food Markets	Tradino Compar

Figure 28. Squarified treemap layout example

# Squarified+

Probably the best general purpose layout algorithm, it seeks a tiling where all rectangles have an aspect ratio as close to one as possible (i.e. a square).



Figure 29. Squarified+ treemap layout

# Strip

This is a variation of the Squarified layout algorithm, and differs because the layout direction is fixed from the start. One of its key strengths, other than its natural tiling that produces excellent readability, is that it is ordered and can therefore have its content organized in a predictable way.

IT Soft	IT Software & Services				Bank	ing		Retailing				Oil & Gas Operati		
Microsoft	Alphabet	Facebook H	Tencent Ioldings	Bank of America RBC	ICBC	Wells Fargo		Ar	naz	on	Alibaba Group	Saud Com	li Arabia pany (S Aramco	in Oil Gaudi )
Adobe Oracle Meituan	SA	Р	IBM				V	Nalm	art I	lome Depot		BP		
Intuil Uber														
Drugs & Biote	chnolo Teo	chnology	v Har	rdwar I	Divers	ified Fina	nci	ial F	boo	Drin	1k & 1	Tc Busi	ness S	ervice
Johnson & Roche Johnson Holding Pfize	er & Co.	simolog,	y Tiai	arrar	Berksh	ire JPMorga	in	к	weichow	Nestle	é	Vis	a	PayPal
AbbVie Eli Lilly		Appl	e		Haulaw	ay chuse								
CSL		HF												
Consumer Dura	able: Semic	onductor	rs	Insur	ance	Househ	old	&	Healt	h Ca	reTele	ecomm	u Mate	erials
Tesla Mo	tor	NVIDIA	Intel			Pro	octer &					AT&T		Vale
Sony						Nike	mble			M3	3			
Capital Goods	Utilities	Constru	uction	Chen	nicals	Transportat	ion	Me	edia	Cong	glomer H	lotels, A	Aerosp; F	oocTra
	Ener	165		Linde		CSX		Disne	ey x		3M			
								i i c c i il						

Figure 30. Strip treemap layout

# Pivot by Split Size

Being a partially ordered algorithm, the readability is better than the SquariDed treemap, although not as good as the Strip layout, which follows a simple linear pattern.



Figure 31. Pivot by Split Size layout example

### Split

This algorithm tries to satisfy the dual goals of a good aspect ratio for the rectangles, and minimal changes to the order of the items in the treemap.



Figure 32. Split treemap layout

### Bar Chart

While a bar chart makes no attempt to fill the available space, as this is the case for all the treemap layouts, the length of the bars are proportional to the values they represent. It is nevertheless very useful when then sizes need to be compared visually or when dealing with time series.

Stacked bar charts can be created by combining this layout with the slice layout.



Figure 33. Stacked Bar Chart layout

### Circular

The circular layout uses nested circles. While the representation is very attractive from an aesthetic standpoint, it doesn't fill the available space completely and the size of the groups cannot be accurately compared.



Figure 34. Circular treemap layout

### Pie Chart

A pie chart is a circular chart divided into sectors. The arc length, and consequently the area, is proportional to the quantity it represents. While being controversial, pie charts are very widely used in the business world and can be used effectively for small number of items or when nested inside a circular layout.



Figure 35. Pie Chart layout

#### Voronoi

The Voronoi layout algorithm uses polygons instead of rectangles, resulting in good aspect ratios and an appealing organic look.



Figure 36. Voronoi treemap layout

# Tag Cloud

Tag clouds represent entries as labels where the size of the font is proportional to the value associated with each entry



Figure 37. Tag Cloud layout

#### Matrix

The matrix layout decomposes the space into equally sized squares. Note that is doesn't take into account the Size that has been specified.



#### Figure 38. Matrix layout

#### Ordering

This option allows to set the order in which the items should be laid out. Only ordered layouts will fully honor this setting (in particular the <u>Slice-and-dice</u> and <u>Strip</u> layouts).

#### **Vanishing Point**

The smallest shape can be horizontally placed at the left, center, or **right** of the group and vertically at the top, center, or **bottom** of the group. This setting currently only applies to the Squarified layout algorithm.

# **Mixing layouts**

By overriding the default layout on a per-variable basis in the Group by pane, it is possible to have different layout algorithms being used at each hierarchy level. This allows to use the optimal rectangular tiling depending on the data at each level, or to create some more creative layouts. Some examples of the latter are provided below:



Figure 39. Circular layout nested with pie chart layout



Figure 40. Squarified layout nested with Voronoi layout



Figure 41. Circular layout nested with Voronoi layout



Figure 42. Strip layout nested with pie chart layout

# Layout accuracy

The following algorithms produce exact layouts where the size of the item is exactly proportional (at the pixel level when displayed on the screen and accuracy > 99.999999% when zoomed or exported to vector format) to its corresponding area when comparison are made within a group or if the layout doesn't have any hierarchy (i.e. no Group by defined).

- Binary Tree
- Slice-and-dice
- Squarified
- Strip
- Split
- Bar
- Pie

Comparisons can also be made across and with other groups (i.e. everything is comparable) with all the above layouts when Nesting is set to None and Header Placement not set to Surround.

When Nesting is set to Proportional, areas are comparable between items at the same hierarchy level only.

When Nesting is set to Fixed, areas are only comparable within a group. Indeed a small bias is introduced but is in practice negligible.

When Header Placement is set to Surround, areas are only comparable with a group. However, TreeMap attempts to size the label of the surrounding group so that the bias is in practice negligible.

For the Nesting and Header Placement strategies mentioned above, the additional space used around the group is "removed" proportionally of the contained items.

The Pivot by Split Size layout algorithm can potentially introduce errors of  $\pm$  2%.

With Circular layouts, only the size of the items at the lowest hierarchy level can be accurately compared, and this can be done across groups. The size of groups cannot be compared as the layout is not space filling.

While the Voronoi algorithm normally produce layouts of a good quality, it relies on some stochastic optimization methods that will therefore only produce an approximation. Inaccuracy of  $\pm$  2% should be expected and some items that are too small may be removed from the resulting layout.

# Group by

Group by:	Industry	*
		۲

Figure 43. The compressed "Group by" pane

The "Group by" drop-down lists allow aggregating data into multiple levels of hierarchy. By specifying one or more categorical variables, the resulting TreeMap view will be organized into nested areas, giving the possibility to visually assess how big is a group in relation to another one. Therefore, the sequence of variables (from top to bottom) corresponds to groups, sub-groups, sub-sub groups, etc (e.g. Continent, Country, Region, ...).



Only categorical variables and numerical variables with non-unique values can be used for grouping.

For each variable part of the grouping hierarchy, the full customization possibilities can be specified by using the expand button on the left of the variable drop down list:

Group by:	Industry					۲		
	On O	verride Defau	ılts		Rese	et		
	Layout:	Squarified+				¥		
	Nesting:	Proportional		¥ [	1 🗘			
	Ordering:	By size	۷	Desce	nding	¥		
	Vanishing Point: Right 🛛 🗙 Bottom							
	Header							
	Placement:	Surround				¥		
	Alignment:	Center	•	Center		¥		
	A Tahoma	a, Regular, 11		¥				
	Overflow:	Clip			¥ [1	Ŷ		
		~~~~				۷		

Figure 44. The expanded group by pane

Override Defaults

Common settings can be defined and applied to all the grouping variables that do not override the defaults, or if enabled the settings can be defined on a per group by variable basis.

Reset

Will reset all the settings to their defaults.

Layout

Override the default layout for each group by level. See the Layout section for a description of each layout algorithm and Mixing layouts for some examples.

Nesting

Nesting allows to place gaps around each group of shapes in the resulting treemap view.

Nesting Color

Specify the color of the background of the nested area.

Ordering

This option allows to set the order in which the items should be laid out. Only ordered layouts will fully honor this setting (in particular the <u>Slice-and-dice</u> and <u>Strip</u> layouts).

Placement

Placement allows to control whether labels for enclosing groups should be displayed above or overlaid over the items composing the group. **Surround** will place a header above each group.

Horizontal Alignment

The label can be horizontally placed at the **left**, center, or right of the shape.

Vertical Alignment

The label can be vertically placed at the **top**, center, or bottom of the shape.

Font

Used to specify the font family, style, and size to be used for displaying the label.

Foreground

Specifies the color of the text of the label.

Effect Color

A shadow effect can sometimes help make the text stand out better. If a color is specified here, this enables the effect. The default is **Gray**, indicating the effect is enabled.

Header Background

Specify the color of the background of the header.

Overflow

If there is not enough room to display the full label and the display can accommodate less than the specified minimum number of characters to display, then the label is omitted. In practice, truncated labels that are too short to allow the viewer to guess its content can clutter up the treemap without adding useful information.

Min number of characters

If there is not enough room to display the full label, and the display can accommodate less than the specified minimum number of characters to display, then the label is omitted. In practice, truncated labels that are too short to allow the viewer to guess its content can clutter up the treemap without adding useful information.

Size

Size:	Izi Market Value				
	On Override Defaults	Reset			
	Aggregation: Sum	¥			
	Scale: Absolute value	¥			

Figure 45. The expanded size pane

The drop down list tied to the "Size" pane shows the list of numerical variables that can be used to control the size of the shapes. The areas of the shapes will be proportional to the corresponding values, where high values result in a large area, and low values in a small area. Having no variable selected will result in a TreeMap view composed of objects of equal areas.

Override Defaults

Common settings can be defined and applied to all variables that do not override the defaults, or if enabled the settings can be defined on a per variable basis.

Reset

Will reset all the settings to their defaults.

Aggregation

When the data entries are grouped by one or more variable, it may be useful in certain cases to be able to specify the aggregation scheme. While the **Sum** is certainly the only option that yields an intuitive visualization, other schemes may be useful to perform some more advanced analysis, especially when the <u>Rendering depth</u> has been limited and only aggregate values are being visualized.



This option is only enabled when one or more Group by variable has been selected.

Scale

By default, TreeMap uses the **Absolute Value** if the variable contains negative numbers. Choose Original to have negative values removed from the display, Inverse to have high values correspond to small shapes and small values correspond to large shapes, or another logarithmic scale if only the order of magnitude is of interest.

Color

The Color drop down list gives the possibility of selecting which variable should be used for coloring the shapes. It also include a drop-down menu for doing the following:

Import Colormap...

Import a colormap definition and apply it to the currently selected color variable.

Export Colormap...

Export the colormap definition of the currently selected color variable.

Copy Graphics

Copy the colormap to the clipboard.

Export Graphics...

Export the colormap to a raster or vector-based graphic format.

Print...

Print the colormap.

Categorical colormap

Color:	Country		۲
	Catego OPr	redefi 🔘 Custom 📃 🗨	
	Value	Color	
	Argentina		
	Australia		
	Austria		E
	Bahrain		
	Bangladesh		
	Belgium		
	Bermuda		
	Brazil		
	Canada		\mathbf{v}
	OL:L-		<u> </u>
	Brightness:		1
	Saturation:		
	Missing Values Colo	r: 127, 1 🗙 Reset	

Figure 46. The color pane expanded with a categorical colormap

If a categorical variable is selected, then colors are automatically assigned to each of the value. Each color can be individually customized by clicking on the color itself. Each color can be individually changed by clicking on the color cell.

Missing Value Color

If the data contains missing values, then their color can be edited here.

Reset

Allows to reassign all the values to their default color.

Predefined colormap

Color:	🛞 1 Profit	S		۲
	🔿 Catego	Predet	fi 🔘 Custom	¥
	Palette:			¥
	Maximum:		6	3.93 ᅌ
	Minimum:		-6	3.93 🗘
		Set to Da	ta Range 👻	
	Numbe	er of Steps:		3 🔺
	Inverte	ed		
	Brightness:			_
	Saturation:			_
	Overfl	ow Color:	0, 128, 0	۲
	Underf	low Color:	255, 0, 0	¥
	Missing Val	ues Color:	127, 127, 1	27 ¥

Figure 47. The color pane expanded with a predefined colormap

If a numerical variable is selected, TreeMap offers the possibility of setting the lowest and highest values that should be mapped to the selected colormap. If the variable contains negative values, the range is automatically made symmetric.

Palette

A color palette can be selected from a wide range of predefined color palettes

Maximum

Sets the upper bound of the colormap.

Minimum

Sets the lower bound of the colormap.

Set to Data Range

Set the minimum and maximum of the colormap to the minimum and maximum values of the data.

Set to Symmetrical Range around 0

Will make the colormap symmetrical should it contain negative values.

Set to Rounded Range

Will round the minimum and maximum values to their next power of 10 value.

Number of Steps

Can be used to segment the palette into a specified number of discrete colors.

Inverted

Invert the colormap.

Brightness

The color luminance can be adjusted by increasing or decreasing its brightness.

Saturation

The color intensity can be adjusted by increasing or decreasing its saturation.

Overflow Color

If some of the data values fall above the upper threshold, then their color can be edited here.

Underflow Color

If some of the data values fall below the lower threshold, then their color can be edited here.

Missing Value Color

If the data contains missing values, then their color can be edited here.

Custom colormap

Color:	123 Profits	*
	Catego OPredef	i 🖲 Custom 💽 🗸
	Threshold ¥	Color
	63.93	
	0	
	-63.93	
		Leccococococococo
		Ramps Steps
	Brightness:	
	Saturation:	
	Overflow Color:	0, 128, 0 👻
	Underflow Color:	255, 165, 165
	Missing Value Color:	127, 127, 127 🔹

Figure 48. The color pane expanded with a custom colormap

For more customization possibilities, it is also possible to define a custom colormap by setting thresholds at given values. TreeMap will take care of interpolating the colors if Ramps mode is selected, or will make them valid for the whole range in Steps mode.

Threshold

Define the threshold for which values equal or above its value will be assigned the associated color. Removing a threshold can be accomplished by setting its color to None. New thresholds can be added by specifying a value in the last entry of the table. The color associated to the new threshold will be automatically extrapolated from the current colormap definition.

Color

The color associated with each threshold.

Ramps/Steps

Indicates whether the values should be interpolated within the threshold ranges (Ramps) or made discrete (Steps).

Brightness

The color luminance can be adjusted by increasing or decreasing its brightness.

Saturation

The color intensity can be adjusted by increasing or decreasing its saturation.

Overflow Color

If some of the data values fall above the upper threshold, then their color can be edited here.

Underflow Color

If some of the data values fall below the lower threshold, then their color can be edited here.

Missing Value Color

If the data contains missing values, then their color can be edited here.

Height

Allows to control the variable that is used for the 3rd dimension, i.e. to have the shapes elevated above the ground plane proportional to their value.

Height:	S						
	Maxir	num Height:	3.00%	\$			

Figure 49. The expanded height pane



Setting the height is only possible if a layout using rectangular shapes is being used. Otherwise, it is disabled.

Maximum Height

Defines the maximum height as a proportion of the treemap view dimension.

Labels

Labels:	 RB Company 123 Market Value 123 Revenue 123 Profits 					
	Tahoma, Regular	r, 12		¥ [
	Contrast Enhancement:	Bright	ness			۲
	Alignment:	Left	¥	Тор		۲
	Overflow:	Clip		۷	1	\$
	Shrink text to fit shape:		Off			
	Expand text to fit shape:		Off			

Figure 50. The expanded labels pane

The Labels list allows to select which variable should be displayed inside each shape. Multiple labels can be specified and will be displayed line-by-line, and their appearance can be customized individually. The labels will be cut or not displayed at all should the area be too small. Zooming in or drilling down will make them appear. Both categorical and numerical variables can be used for labeling.

Variables can be ticked for their inclusion in the list of variables to be displayed. When no variable is selected, then the settings are applied to all the variables that do not override the defaults. Selecting one individual variable from the list allow to define how it should displayed. Unselecting the currently chosen variable can be done using the Ctrl key.

Override Defaults

Common settings can be defined and applied to all variables that do not override the defaults, or if enabled the settings can be defined on a per variable basis.

Reset

Will reset all the settings to their defaults.

Font

Used to specify the font family, style, and size to be used for displaying the label.

Foreground

Specifies the color of the text of the label. This color can be automatically adapted to improve readability depending on the background color using Contrast Enhancement.

Effect Color

A glow effect can sometimes help make the text stand out better. If a color is specified here, this enables the effect. The default is **None**, indicating the effect is disabled.

Contrast Enhancement

An automatic contrast enhancement scheme can be used to modify the color specified under Foreground so that the color of the text is automatically changed when contrast with the background color is two low and the text therefore unreadable.

Horizontal Alignment

The label can be horizontally placed at the **left**, center, or right of the shape.

Vertical Alignment

The label can be vertically placed at the **top**, center, or bottom of the shape.

Min number of characters

If there is not enough room to display the full label and the display can accommodate less than the specified minimum number of characters to display, then the label is omitted. In practice, truncated labels that are too short to allow the viewer to guess its content can clutter up the treemap without adding useful information.

Overflow

Controls what to do if there is not enough room to display the label entirely. Possible options are Truncate (... is added at the end of label), **Clip** (the text is just cut), or WordWrap (the text will flow to the next line).

Shrink text to fit shape

The font size will be dynamically adjusted so that the text fills the entire width of the shape. The font size specified in Font serves as the maximum font size.

Expand text to fit shape

The font size will be dynamically adjusted so that the text fills the entire width of the shape. The font size specified in Font serves as the minimum font size.

Tooltip

Details on demand through pop-ups can be defined by selecting the variables that should compose the tooltip and by customizing their appearance.

Tooltip:	S 🔽 🕫 Company	,	
	🔽 1 Market V	alue	
	🖌 1 Revenue		\Box
	🔽 1 Profits		\checkmark
	Tahoma, R	egular, 12	•
	Overflow:	Truncate	¥
	Aggregation:	Sum	¥
	Format:		Y
	Show variable name	: Off	

Figure 51. The expanded tooltip pane

Variables can be ticked for their inclusion in the list of variables to be displayed in the tooltip. When no variable is selected, then the settings are applied to all the variables that do not override the defaults. Selecting one individual variable from the list allow to define how it should displayed. Unselecting the currently chosen variable can be done using the Ctrl key.

Override Defaults

Common settings can be defined and applied to all variables that do not override the defaults, or if enabled the settings can be defined on a per variable basis.

Reset

Will reset all the settings to their defaults.

Font

Used to specify the font family, style, and size to be used for displaying the entry in the tooltip.

Foreground

Specifies the color of the text of the entry in the tooltip.

Overflow

Controls what to do if there is not enough room to display the tooltip entry entirely. Possible options are Truncate (... is added at the end of tooltip entry), **Clip** (the text is just cut), or WordWrap (the text will flow to the next line).

Aggregation

See Aggregation in the Size section.

Format

Controls how numerical and date variables should be formatted. See the chapter about how to configure the Variables for a full description of the formatting patterns.

Show variable name

If checked, will display the variable name on the right side of the value.

Rendering

More options can be customized in the Rendering pane. Maps can be rendered Flat, or with a pseudo-3D shaded **Cushion** look that highlights the hierarchical structure.

Rendering:	Cushion		۲
	Progressive:	Disabled	¥
	Depth:	Infinite	¥
	Dimension:	Fixed 589 🔶 612	A V
	3D Effect		
	Ambient Light:		
	Light Height:	-0	
	Light Source X:		
	Light Source Y:		
	Light Source Z:	-0	
	Border		
	Color:	96, 96, 96	¥
	Thickness:	0.1	\$
	Appearance		
	Selection:	255, 102, 0	¥
	Probing:	0, 0, 0, 240	¥
	Tooltip Backgro	232, 232, 232, 200	¥

Figure 52. The expanded rendering pane

Progressive

Disabled by default, this option allows to enable the incremental rendering of the treemap. This can be particularly useful for large datasets or layouts with complex rendering options where the standard interaction speed is not fast enough.

Depth

The depth allows to set how many hierarchy levels should be displayed, allowing to hide the details of sub-elements.

Dimension

The dimension of the treemap view can be made fixed, typically in the context of visualization

made for print or for creating treemaps larger than the actual screen.

Ambient Light

Light Height

Light Source X

Light Source Y

Light Source Z

Allow to parametrize the light source location and intensity used by the Cushion rendering mode.

Color

Specify the color to use for the borders around shapes

Thickness

Specify the thickness of the border

Selection

Define the color to use for selection

Probing

Define the color to use for probing

Tooltip Background

Define the color of the background of the tooltip.

Hide Filtered

If checked, this makes the filtered items be removed from the layout. If unchecked, filtered items will simply not be made visible using their assigned color, but their shape will still be part of the layout.

Hide Searched

If checked, this makes the items not matching the search criteria be removed from the layout. If unchecked, non-matching items will simply not be made visible using their assigned color, but their shape will still be part of the layout.

Legend





A graphical depiction of the color scale as well as a textual description of the main options that have been selected. A context menu (reachable by right clicking the mouse) provides means of configuring the legend as well exporting its view:

Range

Select whether the minimum and maximum values of the legend should be the minimum and maximum values found in the data, or the configured range of the colormap.

Copy Graphics

Copy the legend to the clipboard.

Export Graphics...

Export the legend to a raster or vector-based graphic format.

Print...

Print the legend.

TreeMap view

Alphabet Facebook Accenture S Square Snap Intuit Holdings Uber Baidu Oil & Gas Opertons Saudi Arabian Royal Royal Ditersife Berks Hatha Goigen Control Berks Control Berks	ees Oracle Meituan SAP Shopify Adyen Twilo Navei Twilo Oktz	Bank of America ICBC Bank Construction Bank China BNP Merchants Paribas Bank Wells Fargo	Banking RBC	TD Bank Group ANZ	Amazon	Costco Wholesale Lowe's JD.com
Adobe of Accenture S Accenture S IBM Square Snap Intuit Uber Baidu Oil & Gas Oper-tions Oil & Gas Oper-tions Saudi Accenture S IBM Square Snap Intuit Uber Baidu Oil & Gas Oper-tions Saudi Dutch Shel Total BP	Oracle Meituan	Bank of America Bank Construction Bank China Construction Bank China Bank China Bank China Bank Bank Bank China Bank China Bank China Bank China Bank China Bank China Bank China Bank China Construction Bank	RBC ICICI Bank UBS DNB	To Bank Group Holdings China ANZ	Amazon	Walmart Home Depot
Microsoft Pacebook Accenture S IBM Square Snap Intuit Uber Baidu Oil & Gas Operations Diversif ExconMobil Chevron Berks Arabian Duchshel Total BP	Adyen Twillo Twillo Good Fied Financials hire JPMorgan	Construction Bank China Construction Bank China Merchants Paribas Bank Wells Fargo	UBS DBS		Amazon	Costco Wholesale Lowe's JD.com TJX Cos Inditex
Alphabet Alphabet Alphabet Tencent Holdings Baidu Diversif ExconMobil Chevron Saudi Arabian Butth Shel Total BP	Twill Okta okta fied Financials hire JPMorgan	Construction Bank China BNP Merchants Paribas Bank Wells Fargo	UBS DBS DNB		Alibaba	Inditex
Oil & Gas Operations Diversif	fied Financials hire JPMorgan	Consumer I			Group	CVS Health
ExxonMobil Chevron Saudi Royal Arabian Dutch Shell Total BP	hire JPMorgan	Consumer	Durables	Semicondu	ctors	Insurance
Arabian Dutch Shell Total BP Goldm.	way Chase	Tesla	Toyota Motor	Taiwan Semiconductor	Broadcom Unite	edHealth ^{Ping An} Insurance Group Group Group
Oil Company (Saudi Aramco)	nan Is Ip	Sony Daimler BMW Midea Group BYD Genera Motors	Roku KIA	NVIDIA ASML Holding	Allianz SK mix Cigna KLA Chubb AXA Group	Aon
Drugs & Biotechnology Johnson & Co. AbbVie Eli Novo & Co. AbbVie Lilly Nordisk Johnson Amgen CSL Anthem Moutai	B3 Drink & Tobacco W Nestlé Con-colo	Household & LVMH Moët Hennessy Louis Vuitton Ga L'Oréal Unilever	Perso M octer & BHF amble Ball Ball	laterials C P Rio P Tinto Vale ^{VIN}	Construction CRH CRH	Chemicals Linde BASF Chem Dow Sika PPG
Roche Holding Bristol Myers Squibb Zoetis Group Baye PepsiCo Diag Mudi Pfizer Mudi Mutiangle Group Mudi Mutiangle Group Mudi Mutiangle Group Mudi Mutiangle Group Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutiangle Mutian	gec ria Jup ITC	Market Val Revenue: Profits: Assets:	ue:	231. ital Goods 33. ^{Mas} on Nidex 7. SMC 87.	32 \$bil 03 \$bil 75 \$bil 30 \$bil	n Media Walt Disney Comcast
Novartis Sanofi Technology Hardware & Equ Business Samsung Electronics Systems Visa	S Services & Suț AirBnB S&P Global Fiserv	Sector: Co Industry: Continent: Country: U Headquart	Food, Dri Food, Dri North A United St ers: Geor	Staples Marciank & Tobaco Imerica Pates Igia 25 Dan	on Ific CO Conglomerates wher 3M	Netflix Restaura
Apple Hoya HP Mastercard	HDFC RELX MSCI	CEO: Jam Profits as C Profits as C	hes Quinc % of Asset % of Reve	ts: ppL Aer nue: Boe	ospac 9% ien f ing 23%	Food Marke Trading Com

On the right side of the user interface, you will find the TreeMap view that corresponds to the chosen settings in the Configuration panel. Each item is represented by a colored shape. They will always attempt to fill the available space in an optimal way.

Moving the mouse over a shape will display a pop-up window (also called a tooltip) that shows the values configured in the "Labels" section of the "Configuration" panel.

Zooming

You can zoom into the treemap by using the range sliders on the top and to the right of the display area. You can zoom out by double-clicking anywhere on the slider.
Zooming in can also be achieved by using the keyboard and pressing the Page Down key. Correspondingly, zoom out using the Page Up key. And of course the mouse wheel also works.

Drilling

Drilling down into a node of the tree can be done by double-clicking on a shape (or pressing the Down key on the keyboard). When you have reached the bottom of the hierarchy, further drilling will result in going back up to the root (alternatively by pressing the Up key).

Probing and selection

Selection can be performed by clicking on a shape. Adding to or removing items from the selection can be done by holding the Ctrl key down while clicking on shapes.

Multiple adjoining items can be selected using a rubberband which is activated by dragging the mouse while holding down the Alt key.

TreePlot view



The TreePlot view allows you to create a scatter plot of the data. Any combination of numerical variables can be used to map to the x- and y-axes as well as size and color of the glyphs.

Configuration

To configure which of the numerical variables should be mapped to the x- and y-axes, use the dropdown lists located at the end of the axes.

The color and size of the markers are determined the same way as for the TreeMap view, i.e. the definitions in the drop-down lists in the Configuration panel.

Use Grouping to Aggregate Bubbles

When active, the items displayed in the TreePlot are the aggregate values according to the hierarchy defined under "Group by". Otherwise, the items at the lowest level of the hierarchy (i.e. the leaf nodes) are displayed.

Zooming

You can zoom in by using the range sliders on the top and to the right of the display area. You can zoom out by double-clicking anywhere on the slider.

And of course the mouse wheel also works.

Drilling

Drilling down into a node of the tree can be done when the "Use Grouping to Aggregate Bubbles" option is active by double-clicking on a bubble (or pressing the Down key on the keyboard). When you have reached the bottom of the hierarchy, further drilling will result in going back up to the root (alternatively by pressing the Up key).

Probing and selection

Selection can be performed by clicking on a marker. Adding to or removing items from the selection can be done by holding the Ctrl key down while clicking on markers.

Multiple adjoining items can be selected using a rubberband which is activated by dragging the mouse while holding down the Alt key.

TreeTable view

Company	Size	Со	Market Val	Revenue	Profits	Assets	Rank	m
🕨 Banking	7.88%		6'280.84 \$bil	3'739.75 \$bil	515.62 \$bil	107'502.36 \$bil	302′0	•
Diversified Financials	5.45%		4'347.36 \$bil	1′515.72 \$bil	247.97 \$bil	24'506.91 \$bil	1367	
Oil & Gas Operations	6.12%		4'880.25 \$bil	3'384.18 \$bil	-70.48 \$bil	6'818.14 \$bil	68′9	
├─ Technology Hardware & Eq	5.70%		4′543.06 \$bil	1'694.94 \$bil	142.66 \$bil	2'123.43 \$bil	55′0	
🗁 Insurance	3.53%		2'814.89 \$bil	3'318.78 \$bil	182.05 \$bil	24'456.39 \$bil	90′2	
🗁 Retailing	6.53%		5'207.56 \$bil	2'902.45 \$bil	118.38 \$bil	2'246.57 \$bil	76′7	
Consumer Durables	4.32%		3'443.18 \$bil	2′935.76 \$bil	80.70 \$bil	5'279.89 \$bil	82′2	
└─ IT Software & Services	12.59%		10'033.64 \$bil	1'106.11 \$bil	193.40 \$bil	2'196.76 \$bil	99′3	
Telecommunications Services	2.55%		2'035.78 \$bil	1'482.99 \$bil	106.99 \$bil	3'968.07 \$bil	43′1	
🗁 Media	1.80%		1'431.00 \$bil	420.95 \$bil	19.22 \$bil	1'191.29 \$bil	23′0	
🕨 Drugs & Biotechnology	5.72%		4'558.43 \$bil	2'002.69 \$bil	123.22 \$bil	2'838.60 \$bil	70′3	
Semiconductors	4.15%		3'311.16 \$bil	449.54 \$bil	97.78 \$bil	896.04 \$bil	27'1	
├─ Food, Drink & Tobacco	4.58%		3'650.99 \$bil	1'359.68 \$bil	125.16 \$bil	2'383.03 \$bil	72′3	
Conglomerates	1.54%		1'224.85 \$bil	601.32 \$bil	39.94 \$bil	1'545.15 \$bil	32'3	
Household & Personal Prod	3.03%		2'417.28 \$bil	531.99 \$bil	58.28 \$bil	889.10 \$bil	267	
🗁 Utilities	2.40%		1'914.40 \$bil	1'248.11 \$bil	78.50 \$bil	4'668.84 \$bil	69′9	
🗁 Materials	2.53%		2'018.10 \$bil	1'496.00 \$bil	99.55 \$bil	2'410.25 \$bil	110′5	
└─ Construction	2.29%		1'827.95 \$bil	2′536.75 \$bil	139.57 \$bil	6'994.38 \$bil	140′9	
Trading Companies	0.51%		409.48 \$bil	1'104.28 \$bil	22.09 \$bil	2'427.70 \$bil	36′4	
Business Services & Supplies	4.42%		3'520.31 \$bil	944.53 \$bil	88.88 \$bil	9'688.96 \$bil	95′4	
└─ Transportation	2.06%		1'645.69 \$bil	957.49 \$bil	-37.01 \$bil	2'013.90 \$bil	68′6	
Health Care Equipment & S	2.69%		2'142.72 \$bil	498.45 \$bil	54.44 \$bil	994.96 \$bil	57′9	
🕨 Capital Goods	2.42%		1'925.32 \$bil	889.62 \$bil	73.59 \$bil	1'596.79 \$bil	58′6	
Aerospace & Defense	1.10%		880.38 \$bil	490.45 \$bil	-0.74 \$bil	938.48 \$bil	177	
└─ Chemicals	2.16%		1′717.76 \$bil	809.67 \$bil	28.99 \$bil	1'525.53 \$bil	74′3	
├─ Hotels, Restaurants & Leisu	1.14%		905.34 \$bil	159.61 \$bil	-15.73 \$bil	462.07 \$bil	28′3	
- Food Markets	0.68%		541.99 \$bil	1'165.36 \$bil	20.48 \$bil	811.18 \$bil	32′8	
눧 Food & Drink	0.10%		76.86 \$bil	10.90 \$bil	1.11 \$bil	29.77 \$bil	2′1	
								×
							•	
🕂 TreeMap 🔯 TreePlot	Tre	eTable	e					

The TreeTable view is pretty straightforward. It simply shows all the active (not filtered out) objects in a traditional table format.

If one or more variables are currently used for grouping, then the rows will be appropriately organized in a hierarchical manner, corresponding to the grouping chosen.

Sorting

Clicking on table column header will sort the column: the first click will sort ascending; the second click descending; the third click will reset the data to the original order.

To sort on multiple columns, just press the Ctrl key and hold it down while clicking on the other columns. A number is displayed in the header to indicate the rank amongst the sorted columns.

Probing and selection

Selected rows in the TreeTable view will be displayed in the TreeMap view accordingly.

Filter on a subset

Variable	Value
Company	Coca-Cola
Market Value	231.32 \$bil
Revenue	33.03 \$bil
Profits	7.75 \$bil
Assets	87.30 \$bil
Rank	102
Sector	Consumer Staples
Industry	Food, Drink & Tobacco
Continent	North America
Country	United States
Headquarters	Georgia
State	Georgia
CEO	James Quincey
Forbes Webpage	http://www.forbes.com/c
Profits as % of Assets	9%
Profits as % of Revenue	23%

If you would like to work with or highlight only a subset of the data, then you can use both the search function and the filters provided in the Filters panel.

You can use the "Hide filtered" and the "Hide searched" check boxes to define whether objects that do not meet the criteria should be removed from the display or simply greyed-out. Reset will bring back the search and filters to their default configuration.

Search

The search function will look at every value and see whether it matches the given criteria. How the search is performed can be customized by using the drop-down list at the beginning of the field.

Filter

Categorical filter

For categorical variables, drop-down lists are provided. They allow to select which values should be visible. Multiple selection can be made by holding down the Ctrl key while selecting individual entries. Ctrl + A can be used to select all entries. The Reset button will restore the given filter to its initial state

Numerical filter

For numerical variables, range sliders are provided that allow to define a given range that the value should be in. Click on the left or right end of the range slider, and drag it up or down to define the filter range.



Double-click on a range silder to reset it to its full range position.

See details

Variable	Value
Company	Coca-Cola
Market Value	231.32 \$bil
Revenue	33.03 \$bil
Profits	7.75 \$bil
Assets	87.30 \$bil
Rank	102
Sector	Consumer Staples
Industry	Food, Drink & Tobacco
Continent	North America
Country	United States
Headquarters	Georgia
State	Georgia
CEO	James Quincey
Forbes Webpage	http://www.forbes.com/c
Profits as % of Assets	9%
Profits as % of Revenue	23%

The Details panel provides the possibility of seeing the actual values of the currently probed item. While probing, the value of each variable is displayed in the Value column.

Configure variables

Variable	Туре	Aggregation	Format	
Company	String			
Market Value	Double	Sum	#,##0.00 \$bil	
Revenue	Double	Sum	#,##0.00 \$bil	
Profits	Double	Sum	#,##0.00 \$bil	
Assets	Double	Sum	#,##0.00 \$bil	_
Rank	Integer	Sum		Ξ
Sector	String			
Industry	String			
Continent	String			
Country	String			
Headquarters	String			
State	String			0
CEO.	String	Y	Y	0
		Add Edi	t Remov	е

The Variables panel allows the customization of each of the available variables. It is possible to define how numerical and date variables should be formatted. Common formatting patterns include "0%" to display percentages, "\$,#" to display currency amount and "0.00 hours" for timing information. See the section about Formatting patterns for a full description of the formatting patterns.

Finally, one has the possibility of adding derived variables. To do so, click on "Add..." at the bottom of the panel, give a name to the variable to be created, and enter an expression to define how it should be computed. Use for example "[Budget] / [Current]" to compute the ratio between the Budget variable and the Current variable. See the section about Expression language and functions for a full description of the language.

Formatting patterns

Decimal formats

You can customize the display of numbers, and TreeMap allows you to control the display of leading and trailing zeros, prefixes and suffixes, grouping (thousands) separators, and the decimal separator.

Constructing Patterns

You specify the formatting properties of numbers with a pattern. The pattern determines what the formatted number looks like. For a full description of the pattern syntax, see Number Format Pattern Syntax.

The example that follows creates a formatter by passing a pattern

Table 1. Customized Number Formats

value	pattern	output	Explanation
123456.789	<mark>,.#</mark>	123,456.789	The pound sign (#) denotes a digit, the comma is a placeholder for the grouping separator, and the period is a placeholder for the decimal separator.
123456.789	#.	123456.79	The value has three digits to the right of the decimal point, but the pattern has only two. The format method handles this by rounding up.
123.78	000000.000	000123.780	The pattern specifies leading and trailing zeros, because the 0 character is used instead of the pound sign (#).
12345.67	\$ <mark>,.#</mark>	\$12,345.67	The first character in the pattern is the dollar sign (\$). Note that it immediately precedes the leftmost digit in the formatted output.
12345.67	\u00A5 <mark>,.#</mark>	¥12,345.67	The pattern specifies the currency sign for Japanese yen (¥) with the Unicode value 00A5.

Number Format Pattern Syntax

You can design your own format patterns for numbers by following the rules specified by the following BNF diagram:

```
pattern := subpattern{;subpattern} subpattern := {prefix}integer{.fraction}{suffix}
prefix := '\\u0000'..'\\uFFFD' - specialCharacters suffix := '\\u0000'..'\\uFFFD' -
specialCharacters integer := '#'* '0'* '0' fraction := '0'* '#'*
```

The notation used in the preceding diagram is explained in the following table:

Notation	Description
Χ*	0 or more instances of X
`(X	Y)`
either X or Y	ΧΥ
any character from X up to Y, inclusive	S - T
characters in S, except those in T	{X}

In the preceding BNF diagram, the first subpattern specifies the format for positive numbers. The second subpattern, which is optional, specifies the format for negative numbers.

Although not noted in the BNF diagram, a comma may appear within the integer portion.

Within the subpatterns, you specify formatting with special symbols. These symbols are described in the following table:

Symbol	Description
0	a digit
#	a digit, zero shows as absent
	placeholder for decimal separator
,	placeholder for grouping separator
E	separates mantissa and exponent for exponential formats
;	separates formats
-	default negative prefix
%	multiply by 100 and show as percentage
% ₀₀	multiply by 1000 and show as per mille
¤	currency sign; replaced by currency symbol; if doubled, replaced by international currency symbol; if present in a pattern, the monetary decimal separator is used instead of the decimal separator
X	any other characters can be used in the prefix or suffix
	used to quote special characters in a prefix or suffix

Date formats

The contents of the pattern determines the format of the date and time. For a full description of the pattern's syntax, see the tables in Date Format Pattern Syntax.

The following table shows the output generated for some example patterns:

Table 2. Customized Date and Time Formats

Pattern	Output
dd.MM.yy	30.06.09
yyyy.MM.dd G 'at' hh:mm:ss z	2009.06.30 AD at 08:29:36 PDT
EEE, MMM d, "yy	Tue, Jun 30, '09
h:mm a	8:29 PM
H:mm	8:29
H:mm:ss:SSS	8:28:36:249
K:mm a,z	8:29 AM,PDT
yyyy.MMMMM.dd GGG hh:mm aaa	2009.June.30 AD 08:29 AM

Date Format Pattern Syntax

You can design your own format patterns for dates and times from the list of symbols in the following table:

Symbol	Meaning	Presentation	Example
G	era designator	Text	AD
У	year	Number	2009
М	month in year	Text & Number	July & 07
d	day in month	Number	10
h	hour in am/pm (1-12)	Number	12
Н	hour in day (0-23)	Number	0
m	minute in hour	Number	30
S	second in minute	Number	55
S	millisecond	Number	978
Е	day in week	Text	Tuesday
D	day in year	Number	189
F	day of week in month	Number	2 (2nd Wed in July)
W	week in year	Number	27
W	week in month	Number	2
a	am/pm marker	Text	РМ
k	hour in day (1-24)	Number	24
К	hour in am/pm (0-11)	Number	0
Z	time zone	Text	Pacific Standard Time
1	escape for text	Delimiter	(none)

' single quote Literal '	si
--------------------------	----

Characters that are not letters are treated as quoted text. That is, they will appear in the formatted text even if they are not enclosed within single quotes.

The number of symbol letters you specify also determines the format. For example, if the "zz" pattern results in "PDT," then the "zzzz" pattern generates "Pacific Daylight Time." The following table summarizes these rules:

Presentation	Number of Symbols	Result
Text	1 - 3	abbreviated form, if one exists
Text	>= 4	full form
Number	minimum number of digits is required	shorter numbers are padded with zeros (for a year, if the count of 'y' is 2, then the year is truncated to 2 digits)
Text & Number	1 - 2	number form
Text & Number	3	text form

Expression language and functions

The language is based on a subset of SQL, the standard language for database queries. Below is the reference for the language, including literal types, data field references, basic operators, and included functions.

Literal Values and Data Field References

The fundamental building blocks of the expression language, representing data values.

Boolean literals (TRUE, FALSE)

The boolean literals representing true and false conditions, parsed to type boolean

Integer literals (1, -5, 12340)

Undecorated, non-decimal numbers are parsed as numbers of type int

```
Long literals (1L, -5L, 12340L)
```

Integer values decorated with the suffix "L" are parsed as numbers of type long

Double literals (1.0, 3.1415, 1e-35, 2.3e6)

Numbers with decimals or exponents in scientific notation are parsed as numbers of type double

Float literals (1.0f, 3.1415f, 1e-35f, 2.3e6f)

Floating-point values decorated with the suffix "f" are parsed as numbers of type float

String literals ("some text", 'a label')

Text strings placed in double (") or single (') quotations are parsed as String literals

Null literal (null)

The string null is parsed as an ObjectLiteral of type null.

Data field references (_strokeColor, [a data field])

Free-standing strings or those placed within brackets are parsed as a reference to the data field of that name. Brackets are required for any fields that include spaces or other unusual characters in their name (e.g., characters like +, -, *, etc), or conflict with an existing keyword For example, true parses to a boolean literal while [true] parses to a reference to a data field named 'true'.

Operators and Control Flow

Basic operators and control flow structures for the expression language.

```
x + y (addition)
```

Add x and y

```
x - y (subtraction)
```

Subtract y from x

x * y (multiplication)

Multiply x and y

x / y (division)

Divide x by y

x ^ y (exponentiation, pow)

Raise x to the exponent y

x % y (modulo)

Return the remainder of x divded by y

x = y, x == y (equality)

Indicates if x and y are equal

x != y, x <> y (inequality)

Indicates if x and y are not equal

x > y (greater than)

Indicates if x is greater than y

x >= y (greater than or equal to)

Indicates if x is greater than or equal to y

x < y (less than)

Indicates if \boldsymbol{x} is less than \boldsymbol{y}

x < y (less than or equal to)

Indicates if x is less than or equal to y

x AND y, x && y (and)

Indicates if both x and y are true

x OR y, x || y (or)

Indicates if either x or y is true

NOT x, !x (not)

Indicates if the negation of x is true

x XOR y (exclusive or)

Indicates if one, but not both, of x or y is true

IF test THEN x ELSE y (if-then-else)

Evaluates the predicate test , and if true evaluates and returns the expression`x`, and if false evaluates and returns the expression y

() (parentheses)

Groups expressions together to enfore a particular order of evaluation. For example, 1+2*3 evaluates to 7, while (1+2)*3 valuates to 9.

Mathematical Functions

Functions for performing mathematical calculations.

ABS(x)

Returns the absolute value of x

ACOS(x)

Returns the inverse cosine (arc cosine) of a x

ASIN(x)

Returns the inverse sine (arc sine) of a x

ATAN(x)

Returns the inverse tangent (arc tangent) of a x

ATAN2(y, x)

For the Cartesian coordinates `x`, y eturn the polar coordinate angle theta

CEIL(x), CEILING(x)

Returns the nearest integer value greater than or equal to x.

COS(x)

Returns the cosine of **x**

COT(x)

Returns the cotangent of x

DEGREES(x)

Converts x from radians to degrees

EXP(x)

Returns the value of (the base of natural logarithms) raised to the x power

FLOOR(x)

Returns the nearest integer value less than or equal to $\boldsymbol{x}.$

LOG(x), LOG(b, x)

With one argument, returns the natural logarithm (logarithm base e) of x With two arguments, returns the logarithm of x for the provided base b

LOG2(x)

Returns the logarithm base 2 of x

LOG10(x)

Returns the logarithm base 10 of x

MAX(a, b, c, …)

Returns the maximum value among the provided arguments

MIN(a, b, c, …)

Returns the minimum value among the provided arguments

MOD(x, y)

Returns \boldsymbol{x} modulo \boldsymbol{y} the remainder of \boldsymbol{x} divided by \boldsymbol{y})

PI()

Returns the constant π (= 3.1415926535...), the ratio between the circumference and diameter of a circle

POW(x, y), POWER(x, y)

Return the value of \boldsymbol{x} raised to the exponent \boldsymbol{y}

RADIANS(x)

Converts x from degrees to radians

RAND()

Returns a random floating-point value between 0 and 1

ROUND(x)

Returns the value of x rounded to the nearest integer

SIGN(x)

Returns the sign of x : 1 for positive, -1 for negative

SIN(x)

Returns the sine of **x**

SQRT(x)

Returns the square root of x

SUM(a, b, c, …)

Returns the sum of the provided input value

TAN(x)

Returns the tangent of x

SAFELOG10(x)

```
Returns a "negative safe" logarithm base 10 of `x`, equivalent to SIGN(x) * LOG10(ABS(x))
```

SAFESQRT(x)

```
Returns a "negative safe" square root of `x`, equivalent to SIGN(x) * SQRT(ABS(x))
```

String Functions

Functions for processing text strings.

CAP(str)

Capitalize words in the string`str`. Individual words/names will be given uppercase first letters, with all other letters in lowercase.

CONCAT(a, b, c, …)

Concatenate the input strings into one resulting string.

CONCAT_WS(sep, a, b, c, …)

Concatenate with separator. Concatenates the input strings into one resulting string, placing the string sep between each of the other arguments

FORMAT(x, d)

Format the number x as a string of the type ",,,", showing d decimal places

INSERT(str, pos, len, newstr)

Replaces the substring of length len starting at position pos in input string str with the string newstr

LEFT(str, len)

Returns the leftmost len characters of string str

LENGTH(str)

Returns the length, in characters, of the input string str

LOWER(str), LCASE(str)

Returns the string str mapped to lowercase letters

LPAD(str, len, pad)

Pad the left side of string str with copies of string `pad`, up to a total padding of len characters

MID(str, pos, len)

Return a substring of str of length len, starting at position pos

POSITION(substr, str)

Returns the starting position of the first occurrence of substring substr in the string`str`. Returns -1 if the substring is not found.

REVERSE(str)

Returns a reversed copy of the input string str

REPEAT(str, count)

Returns a string consisting of str repeated count times

REPLACE(str, orig, replace)

Returns a copy of str in which all occurrences of orig have been replaced by replace

RIGHT(str, len)

Returns the len rightmost characters of string str

RPAD(x)

Pad the right side of string str with copies of string `pad`, up to a total padding of len characters

SPACE(n)

Returns a string consisting of n whitespace characters

SUBSTRING(str,pos), SUBSTRING(str,pos,len)

For two arguments, returns the substring of str starting at position pos and continuing to the end of the string. For three arguments, returns the substring of str of length`len`, beginning at position pos

UPPER(str), UCASE(str)

Returns the string str mapped to uppercase letters

Saving settings, data, and graphics

TreeMap can save the data along with the settings applied to the visualization in its own data format (file with .mtm extension). For this, use the **File > Save** or **File > Save As...** menu entries. To only save the settings and have the data file referenced instead of being embedded, you can produce such a file by doing:

- 1. Open a data file (Excel for example)
- 2. Modify all the parameters as desired
- 3. Do File > Export Settings...
- 4. Select Macrofocus TreeMap (*.mtm) as file type

When you open the resulting file (e.g. using **File > Open...**), it will read all the data from the referenced data file and apply all the settings. You can also see how the settings are stored in the resulting .mtm file. It can be opened using any text editor.

Exporting graphics

You can also export the currently active TreeMap, TreePlot, or TreeTable view using the following schemes:

• Using **File** > **Export Graphics...** : the current view is exported in vector or raster form in one of the following supported formats:

PDF (Portable Document Format) (*.pdf)

The resulting document is ideal for printing or inclusion in a report. It is a vector format and therefore resolution independent.

Scalable Vector Graphics (*.svg)

The resulting document is ideal for further editing and for inclusion into another document. It is a vector format and therefore resolution independent. Scalable Vector Graphics (SVG) can be displayed by many web browsers with an embedded SVG viewer, or edited by any application supporting SVG (such as Adobe Illustrator).

Postscript (*.ps)

A common vector format and therefore resolution independent. Can be used for printing.

EMF (Enhanced Metafile) (*.emf)

A resolution independent format common on the Windows platform.

PNG (Portable Network Graphics) (*.png)

A raster format.

JPEG (*.jpg)

A raster format.

Compuserve GIF (*.gif)

A raster format.

TIFF (Tagged Image File Format) (*.tiff)

A raster format.

All the raster export format allow for setting the desired DPI for high-quality output.

• Using **Edit** > **Copy Graphics**: the current view is put into the clipboard in bitmap format (and can be pasted into applications such as Microsoft Powerpoint).

Exporting data

The data visible in the TreeTable view can be exported with **File** > **Export Data...** for further processing in spreadsheet programs or other applications. The following formats are supported:

CSV (Commad Delimited) (*.csv)

The comma-separated values (CSV) format stores tabular data (numbers and text) in plain-text form. Most spreadsheet and data management software are able to import data in this format.

Text (Tab Delimited) (*.txt;*.tsv;*.tab;*.raw)

The tab-separated values format is a popular method of data interchange among databases and spreadsheets. It stores tabular data (numbers and text) in plain-text form.

Microsoft Excel Workbook (*.xls;*.xlsx;*.xlsm)

The comma-separated values (CSV) format stores tabular data (numbers and text) in plain-text form. Most spreadsheet and data management software are able to import data in this format.

Apache Arrow (*.arrow)

The Arrow format stores tabular data (numbers and text) in form that allow data access without serialization overhead.

Apache Parquet (*.parquet)

The Parquet format stores tabular data (numbers and text) in a compressed, efficient columnar data representation. It is popular in the Hadoop ecosystem.

Exporting 3D model

It is possible to export a 3D model of the treemap using the following scheme:

• Using **File** > **Export 3D Model...**: the current treemap is exported in form of a 3D model in one of the following supported formats:

X3D (*.x3d)

The resulting document is ideal for 3D printing. It is compatible with Blender.

VRML (*.vrl)

The resulting document is ideal import into general purpose 3D editing software and further

editing.

X3DOM (*.html)

Can be used for online previewing through any modern web browser.

Import/export of settings

All the settings can be exported using **File > Export Settings...** to be applied to another dataset using **File > Import Settings...**

Printing

Using **File > Print**: to get a printout of the treemap view (note that the resulting print job can also be redirected to a file)

Invoking TreeMap through the command line

TreeMap can be invoked from the command line, typically for automating and batch processing the production of several treemaps.

If you intend to use this scripting possibility in unattended and automated batch jobs (typically a night job running on a remote build server): non-human devices that utilize our software without user interaction are counted as users and you would then need to order the appropriate number of licenses.

TreeMap comes bundled with its own optimized Java runtime (that can be found in the jre directory), which is order of magnitude faster for certain operations (in particular for all word-wrap operations) than the standard Java runtime. Nevertheless, TreeMap is fully compatible with Java 11. The invocation of TreeMap from the command line can be done as follows:

Windows

Start Command Prompt application and then type:

```
cd "C:\Program Files\TreeMap"
jre\bin\java -jar lib/treemap-swing.jar --out output.png data.mtm`
```

macOS

Start Terminal application

```
cd /Applications/TreeMap/
./.install4j/jre.bundle/Contents/Home/bin/java -jar lib/treemap-swing.jar --out
output.svg data.xls
```

Linux

```
cd /usr/local/TreeMap
jre/bin/java -jar lib/treemap-swing.jar --out output.ps data.csv
```

A typical usage scenario is to have some settings applied the data. To proceed, create a settings file (File > Export Settings... with the .mtms file extension) that then be loaded together with the data by specifying it with the --settings option.

To be able to produce treemaps of arbitrary sizes, tick "Fixed" in **Rendering > Dimension** pane of the configuration panel and set the desired dimension.

Command line options

TreeMap can be invoked from the command line with the following options::

-h, --help

Show the help

-1, --language <argument>
 Set the default language

-e, --expert

Run TreeMap in expert mode

-g, --disable-logging

Disable logging window

-f, --lf <argument>

Set the look and feel

-u, --uiscaling <argument>

Scale the UI

-b, --label <argument>

Set the variable to use for labeling

-k, --background <argument>

Set the variable to use as background

-a, --groupby <argument>

Set the variable to use to groupBy

-c, --color <argument>

Set the variable to use for coloring

-s, --size <argument>

Set the variable to use to display the size. The area of the nested shapes will be proportional to its values. To control the dimension of the treemap (its size in pixels), use the --dimension option.

-H, --height <argument>

Set the variable to use to display the height

--colormap <argument>

Set the colormap to use

--algorithm <argument>

Set the TreeMap algorithm to use

--aggregation <argument>

Set the aggregation method to use

--scale <argument>

Set the scaling method to use

--nesting <argument>

Set the nesting method to use

--ordering <argument>

Set the ordering method to use

--depth <argument>

Set the depth scheme to use

-labeling <argument>

Set the labeling method to use

--rendering <argument>

Set the rendering method to use

-d, --dimension <argument>

Specify the dimension of the treemap (default is 608;569)

--dpi <argument>

Set the output image resolution (only for raster output formats, default is 72). With a specified DPI of 144, the output file dimension will be 1216x1138 for the default dimension, but will look identical (but more precise) than the 72 DPI version.

--settings <argument>

Load a particular settings file

--out <argument>

Specify the output file. The format is determined automatically from the file extension. Supported formats are PNG, JPEG, GIF, TIFF, SVG, PDF, Postscript, EMF.

Glossary

Item

A single, implicitly structured data item in a table. Synonym for row, entry, record, observation, ...

Number

Synonym for numerical, continuous, ...

Shape

A graphical element in the treemap that correspond to an item in the data. Synonym for graphical object, element, item, node, area, rectangle, ...

Text

Synonym for categorical, string, discrete ...

Value

Synonym for cell

Variable

A value that can change for each item. A variable can be of type text, number, date, URL, color, and image. Synonym for column, field, attribute, ...

Bibliography

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